In this study, it was used different types of data to analyse the outcome of crowdfunding campaigns made between the years of 2010 and 2020 across the globe.

Several categories were considered, including food, music, theater, technology, and more. These categories were then divided into sub-categories, such as movie genre, music style, etc.

After comparing the amount pledge with the initial goal, it was possible to verify the number of campaigns that were successful or not. It was also included in the data the parcel of canceled and live campaigns.

A bar chart was used to compare the different types of categories with their outcomes. According to the chart, it is possible to conclude that theater is the most successful crowdfunding campaign. The subcategory with most successful cases was plays.

Another chart bar was created. This time to compare the months with the highest number of successful campaigns, indicating that the values are well distributed along the chart, but July appears to be the winner.

Although it was possible to come to several conclusions in this dataset, it was not possible to conclude with clarity the relation between the goals and the outcome percentage of the campaign.

With the data provided, it would also be possible to make an analysis of the relation between the countries and the outcome. This analysis could have been done using pie charts to better visualize the percentage of successful/failed campaigns in each country.